



## MINISTRY OF EDUCATION AND TECHNICAL AND VOCATIONAL TRAINING

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### School Pride Video Competition Criteria

1. **Video Production:** All video production must be produced by school students, in collaboration with faculty from respective school.
2. **Highlights:** All School Pride videos should include, as applicable to each school, but not limited to the following:
  - 1) Patron of School
  - 2) Famous Alumni
  - 3) Historic Community of School (e.g. Gambier Village, Adelaide Village)
  - 4) Outstanding Achievements
  - 5) Special Awards
  - 6) Outstanding Athletics
  - 7) Outstanding Performing Arts
  - 8) Agriculture
  - 9) National Exam Results
3. **File Format:**
  - .MP4
  - Length: 2 Minutes
  - Size: 1920 x 1080 px (equivalent to 16:9 wide screen)
  - Orientation: Horizontal (equivalent landscape)
3. **Submission Deadline:** Monday, November 7<sup>th</sup>, 2022 @ 11:00 a.m.
4. **Submission Guidelines**

Completed videos must be posted to the schools Facebook page and the Ministry's Official Facebook page must be tagged. ***(Failure to tag the Ministry will result in failure of submission)***
5. **Judging Criteria**
  - The winners from the Primary, Junior, and Senior High Schools will be determined based on the amount of Facebook Likes they receive.
  - Facebook likes will only be monitored for the month of November.
  - The number of Facebook likes for each video posted will be accumulated on November 30<sup>th</sup>, 2022 @12:00 p.m.
  - For the most Facebook likes, Primary, Junior, and Senior High schools will compete on an equal footing.

- The best video from the top-placed Primary, Junior, and Senior High Schools will be chosen by the Communications Section as the Overall Winner, and that school will receive an Overall Winner trophy for the achievement.

**School Prizes**

1. Top 3 School's Video will be aired on Television Broadcasting Stations
2. Top 3 School's Video will be Spotlighted on the Ministries Facebook page
3. Top 3 Schools will receive First Place Trophies

**Student Production Team Prizes (for up to 5 students)**

1. Laptops
2. Smart Phones
3. Individual Medals